

**SPONSORSHIP OPPORTUNITIES AND REGISTRATION FORM**  
**SPONSORSHIP DEADLINE DUE: 01/01/2023**

---

<p align="center"><b>2023 NDCA Annual Conference</b>  <b>“Wintering”</b>  <b>February 12 &amp; 13, 2023</b>  <b>Bismarck, ND</b></p>	<p align="center"><b>Why Become a NDCA Sponsor?</b></p>
<p><i>Join the North Dakota Counseling Association (NDCA) for our annual conference which brings together over 300 professional counselors and students throughout the state of North Dakota.</i></p> <p><i>The NDCA Annual Conference will be held February 12 &amp; 13, 2023 in Bismarck, ND. The conference is an annual professional development venue for learning new information to better our counseling practices of the counselors who work with clients and students in North Dakota.</i></p> <p><i>The conference is intended to facilitate exchanges of knowledge and develop a sense of community among counselors and our shared desire to better the lives of others and increase our counseling knowledge.</i></p> <p><i>Join us to ensure that counselors and students from all over North Dakota are prepared to be the informed, engaged counselors that our communities need!</i></p>	<ul style="list-style-type: none"> <li>✓ <i>Share information with over 300 counselors and students</i></li> <li>✓ <i>Increase organizational awareness and recognition</i></li> <li>✓ <i>Demonstrate your organization’s support for advancing the work of counselors in North Dakota</i></li> <li>✓ <i>Build or develop relationships and community with counselors and other organizations from all over North Dakota</i></li> </ul> <div data-bbox="852 1507 1518 1795" data-label="Image"> </div>



**NORTH DAKOTA COUNSELING ASSOCIATION  
ANNUAL CONFERENCE  
Radisson Hotel in Bismarck, ND  
Sponsorship Form – DUE 01/01/2023  
February 12 & 13, 2023**

<b>Sponsorship &amp; Exhibiting Options</b>					
<b>Platinum (\$4,000) Only 2 available!</b>	<b>Gold (\$2,000) Only 3 available!</b>	<b>Silver (\$750)</b>	<b>Bronze (\$500)</b>	<b>Friend of Counseling (\$100)</b>	<b>Full Page Ad (\$100)</b>
All Platinum sponsors receive: <ul style="list-style-type: none"> <li>• Sponsor a meal</li> <li>• Time to present at the meal</li> <li>• PR as a Platinum Sponsor on all press-releases and documents associated with conference</li> <li>• 1 page ad (due 01/10/23)</li> <li>• Breakout session time</li> <li>• 1 conference registration</li> <li>• Exhibit space in prominent location</li> </ul>	All Gold sponsors receive: <ul style="list-style-type: none"> <li>• Sponsor a snack</li> <li>• PR as a Gold Sponsor on all press-releases and documents associated with conference</li> <li>• 1 conference registration</li> <li>• 1 page ad (Due 01/10/23)</li> <li>• Breakout session time</li> <li>• Exhibit space in a prominent location</li> </ul>	All Silver sponsors receive: <ul style="list-style-type: none"> <li>• 1 page ad (Due 01/10/23)</li> <li>• PR as a Silver Sponsor on all press-releases and documents associated with conference</li> <li>• Exhibit space in primary area</li> </ul>	All Bronze Sponsors receive: <ul style="list-style-type: none"> <li>• ½ page ad (Due 01/10/23)</li> <li>• PR as a Bronze Sponsor on all press-releases and documents associated with conference</li> <li>• Exhibit space in a primary location</li> </ul>	All friends of counseling receive: <ul style="list-style-type: none"> <li>• Exhibit space in primary location</li> </ul>	Sponsors are able to purchase space within the conference brochure if they do not perceive they can attend!  Ads are due 01/10/23

**Name of Organization (as you would like it to appear in conference materials):**

\_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Organization phone:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Onsite Contact 1 Name/Title/Email:**

---

**Onsite Contact 2 Name/Title/Email:**

---

**Company Description (200 words or less):**

Sponsorships (check all that apply):

**Platinum**

Rate:

**\$4,000**

Amount:

\_\_\_\_\_

**Gold**

**\$2,000**

\_\_\_\_\_

**Silver**

**\$750**

\_\_\_\_\_

**Bronze**

**\$500**

\_\_\_\_\_

**Friend of Counseling (for-profit)**

**\$200**

\_\_\_\_\_

**Friend of Counseling (non-profit)**

**\$100**

\_\_\_\_\_

**Full page ad (DUE 01/10/2023)**

**\$100**

\_\_\_\_\_

**Total:**

\_\_\_\_\_

**IF EXHIBITING, DO YOU NEED ACCESS TO ELECTRICITY? (Please circle one)    Yes    No**

**ADS ARE DUE BY MONDAY, JANUARY 10<sup>th</sup>, 2023!**

- **For all ads, please make sure your ads are high resolution for large scale printing (300 dpi in one of the following formats: .pdf, .png, or .jpg).**
- **Please send your ads to [ndcajenise@gmail.com](mailto:ndcajenise@gmail.com)**

\*Note: Exhibit Registration deadline is 01/01/2023. No refunds will be made after 01/01/2023. Placement of primary area tables will be based on time of registration submission.

\*Questions: Please contact Jenise Wilson at 701-391-7399 or [ndcajenise@gmail.com](mailto:ndcajenise@gmail.com)

\*Please complete the form, and send it along with payment to:

Jenise Wilson, NDCA Executive Director  
507 N. 27<sup>th</sup> Street  
Bismarck, ND 58501  
[ndcajenise@gmail.com](mailto:ndcajenise@gmail.com)

Or complete online registration at: [www.ndcounseling.org](http://www.ndcounseling.org) → Conference tab → Sponsorships